



Texting While Driving Toolkit

Flier Copy

Usage

This text can be used to produce and distribute a handout in company cafeterias, break rooms, bulletin boards or other areas where printed information is typically disseminated.

Item

lol. cul8r. ttyl. gtg.

Texting has its own language. We use that language as a life line to connect to our friends, family and co-workers. We send pictures. We chat. We text.

That's why (company name) is working to raise awareness about the risks of texting and driving. We are reminding all employees and their families that when it comes to driving a vehicle, all text messages can – and should – wait.

Texting Tips

Safety comes first when you're in the driver's seat. Help keep all drivers safe on the road by following these tips:

- **Be Smart.** Don't text and drive. No text message is worth being distracted while you drive.
- **Be in control.** Remember it's your phone. You decide if and when to send and read texts so take control. Consider turning your phone off, setting it to silent or even set it aside before hitting the road.
- **Be Caring.** Don't send a text when you know your family member, friend or co-worker is driving.
- **Be Focused.** Never use your phone to take pictures, send and read messages, record video, or watch TV while driving.
- **Be an Example.** Don't send the wrong signal by texting while you drive. This is especially important if you have a teen driver in the household. Your family and friends will follow your example.
- **Be Proactive.** Print, take home and sign the pledge not to text and drive. Encourage your friends to do the same.
- **Be Aware.** If you have teens, some wireless companies offer parents an easy way to manage their teen's phone functionality, such as the time of day the phone can be used for messaging, Web browsing or outbound calling. However, 911 calls are always allowed and parents can also set up "allowed numbers" that the teens can call as parents or others deem appropriate.

Additional Resources

For further information please visit the following websites:

- [AT&T Texting & Driving: It Can Wait](#)
- [National Safety Council](#)
- [CTIA - The Wireless Association](#)

The message is simple. When it comes to texting and driving, it can wait.